

FOR IMMEDIATE RELEASE

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**FIRST BANK TEAMS WITH WEILAND FINANCIAL GROUP
TO OFFER ELECTRONIC ACCOUNT ANALYSIS**

LAKE BLUFF, Ill. – First Bank, a \$7 billion financial institution based in St. Louis, Missouri, announces the selection of Commercial Account Analysis™ Suite offered by The Weiland Financial Group, Inc. (WFG). This upgrade to client-server and browser-based applications will allow First Bank to provide greater flexibility to better serve business clients, and to offer electronic account analysis statements to its business customers for the first time.

“First Bank takes pride in offering a full menu of business banking services and has an ongoing dedication to serve our business customers,” said Terrance M. McCarthy, Chairman, President and Chief Executive Officer of First Bank. “The CAA Suite provides First Bank business customers even more services such as the 822 (electronic) account analysis statements and the ability to access account analysis statements via the Internet. We know that our business customers want information in a timely manner and the CAA Suite is an important tool we will utilize to meet that need.”

“First Bank recognizes that investing in technology can improve service to their business clients,” said Pat Weiland, President and Chief Executive Officer of WFG. “As a leading cash management bank, First Bank identified the advantage the CAA Suite provides with flexible pricing options and comprehensive browser-based reports.”

The CAA Suite includes multiple account analysis applications offered by WFG. The primary solution, CAA™, is a full-function account analysis, billing and profitability system. It includes a Statement Modeling tool providing bank officers with simulated accounts for presentation when calling on business prospects. 822 Express™ produces the electronic account analysis statement in the standard ANSI X12/822 format for easier review by clients. Browser-based CAAWeb™ offers online access to account analysis statements for bank customers while providing statements, management reports and client history to bank officers on the bank’s Intranet.

First Bank Teams With Weiland Financial Group To Offer Electronic Account Analysis, Add 1

The Weiland Financial Group, Inc. (WFG) specializes in client-server and browser-based account analysis solutions for financial institutions and Fortune 1000 corporations. Instrumental in popularizing the use of electronic statements, WFG systems have streamlined account analysis and related application practices. WFG offers a full range of account analysis solutions including support, training, outsourcing, consulting, and installed applications.

First Bank is one of the largest privately owned banks in the country with more than \$7 billion in assets and over 150 locations in Illinois, Missouri, California and Texas.

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